

Big Shoulders Fund.®

19th Annual Golf Classic

Sponsorship Opportunities

Monday, August 12, 2019

Olympia Fields Country Club
(2800 Country Club Drive, Olympia Fields, IL)

Big Shoulders Fund



Big Shoulders Fund is an independent charitable organization that serves inner-city schools, which provide a quality, values-based education for Chicago's children, thereby contributing to stronger communities. One hundred percent of funds currently raised support four major areas – scholarships and enrichment, operational improvements, academic programs, and leadership development – with the goal of not just strengthening schools, but whole communities, and preparing students for life-long success.

Investing in the future

- 75 schools (61 elementary, 14 high schools)
- Serving nearly 20,000 students
- 80% represent minorities
- 66% live in poverty

Proven results

- 96% attendance rate
- Elementary students beat national averages for growth on standardized assessments
- 84% of scholars choose to attend a Catholic or selective enrollment high school
- 94% high school graduation rate
- 85% graduating scholars enroll in college

Leveraging change

- Values-based education saves taxpayers \$250 million annually
- On average 5,000 students receive Big Shoulders Fund scholarships
- 64 schools adopted by Patrons with personal and financial commitment to build a strategic plan for the future
- Twelve years receiving Charity Navigator's four-star rating

Get involved

- Turnkey opportunities to make a difference such as service events and ongoing mentoring
- Hundreds of professionals involved in tutoring and mentoring students across the city
- Auxiliary Board has grown to 200 members and Chairmen's Advisory Council to 180

The Big Shoulders Fund is a 501(c) 3 tax-exempt charitable organization.

212 West Van Buren Suite 900

Chicago, Illinois 60607

www.bigshouldersfund.org

312-751-8337

19th Annual Big Shoulders Fund Golf Classic

Facts



Purpose

The 19th Annual Golf Classic supports the *Friends of Big Shoulders Scholarship*, which provides critical tuition assistance to inner-city families seeking access to high quality, values-based educational opportunities for their children at Big Shoulders Fund schools. Since this annual event first teed off it has raised over \$8.3 million to benefit the scholarship program.

Location

Olympia Fields Country Club
2800 Country Club Drive Olympia Fields, IL 60461

Date

Monday, August 12, 2019

Format

Shotgun scramble

Games on Course

Closest to the Pin
Hole in One Contests on every par three



Day Activities

- Big Ticket Raffle** Winner receives 20 percent of ticket sales up to \$20,000
- On Course Contests** Participate in games and have a chance to win tickets, clubs, and more!
- Silent Auction** Bid on nights out on the town, golf, and more!
- Live Auction** Have a chance to bid on skybox seats, foursomes at some of the country's best courses, roundtrip airline tickets, and more!

Agenda

| | | | |
|----------|---|---------|--|
| 8:30 am | <i>Registration, Driving Range & Continental Breakfast</i> | 6:30 pm | <i>Dinner Program Begins</i> |
| 11:00 am | <i>Shotgun Start Grill Lunch at Halfway Houses</i> | 7:00 pm | <i>Silent Auction Closes Golfer Awards Announced</i> |
| 5:00 pm | <i>Cocktail Reception Silent Auction Opens Closest to the Pin Shoot Out Contest</i> | 7:15 pm | <i>Live Auction Big Ticket Raffle Drawing</i> |
| 6:00 pm | <i>Grill Dinner Begins</i> | | |

19th Annual Big Shoulders Fund Golf Classic

Past Sponsors



19th Annual Big Shoulders Fund Golf Classic

Monday, August 12, 2019 – Olympia Fields Country Club

Sponsorship Opportunities

Premiere Event Sponsor (\$100,000)

- Four Olympia Fields foursomes, including giveaways, continental breakfast, grill lunch, cocktail reception, and dinner for each golfer.
- Logo inclusion on invitation, gift bags, program book, program presentation, and other marketing materials.
- Promotional signage at registration and cocktail/dinner area.
- One page of recognition in the *Golf Classic* program book.
- Recognition in Big Shoulders Fund's *Annual Report*, other marketing materials, and publications.

Event Sponsor (\$50,000)

- Four Olympia Fields foursomes, including giveaways, continental breakfast, grill lunch, cocktail reception, and dinner for each golfer.
- Logo inclusion on invitation, gift bags, program book, program presentation, and other marketing materials.
- Promotional signage in the cocktail and dinner area.
- One page of recognition in the *Golf Classic* program book.
- Recognition in Big Shoulders Fund's *Annual Report*, other marketing materials, and publications.

Course Sponsor (\$25,000)

- Two Olympia Fields foursomes, including giveaways, continental breakfast, grill lunch, cocktail reception, and dinner for each golfer.
- Logo inclusion in program book, program presentation, and other marketing materials.
- Promotional signage on both courses and in the cocktail and dinner area.
- One page of recognition in the *Golf Classic* program book.
- Recognition in Big Shoulders Fund's *Annual Report*, other marketing materials, and publications.

Platinum Sponsor (\$15,000)

- One Olympia Fields foursome, including giveaways, continental breakfast, grill lunch, cocktail reception, and dinner for each golfer.
- Logo inclusion in program book, program presentation, and other marketing materials.
- Promotional signage in the cocktail and dinner area.
- $\frac{3}{4}$ page of recognition in the *Golf Classic* program book.
- Recognition in Big Shoulders Fund's *Annual Report*, other marketing materials, and publications.

Official Golfer Gift Sponsor (\$15,000)

- Logo inclusion on apparel items/golfer gifts, program book, program presentation, and other marketing materials.
- Four seats at the post-event dinner.
- Promotional signage in the registration area.
- $\frac{3}{4}$ page of recognition in the *Golf Classic* program book.
- Recognition in Big Shoulders Fund's *Annual Report*, other marketing materials, and publications.

Official Dinner Sponsor (\$10,000)

- One Olympia Fields foursome, including giveaways, continental breakfast, grill lunch, cocktail reception, and dinner for each golfer.
- Logo inclusion in program book, program presentation, and other marketing materials.
- Promotional signage in the dinner area.
- $\frac{1}{2}$ page of recognition in the *Golf Classic* program book.
- Recognition in Big Shoulders Fund's *Annual Report*, other marketing materials, and publications.

Silver Sponsor (\$7,500)

- One Olympia Fields foursome, including giveaways, continental breakfast, grill lunch, cocktail reception, and dinner for each golfer.
- Logo inclusion in program book, program presentation, and other marketing materials.
- Promotional signage in the cocktail/dinner area and on both courses.
- $\frac{1}{2}$ page of recognition in the *Golf Classic* program book.
- Recognition in Big Shoulders Fund's *Annual Report*, other marketing materials, and publications.

Gold Sponsor (\$6,500)

- One Olympia Fields foursome, including giveaways, continental breakfast, grill lunch, cocktail reception, and dinner for each golfer.
- Logo inclusion in program book, program presentation, and other marketing materials.
- Promotional signage on both courses.
- ½ page of recognition in the *Golf Classic* program book.
- Recognition in Big Shoulders Fund's *Annual Report*, other marketing materials, and publications.

Grill Sponsor (\$5,000)

- Five seats at the post event dinner.
- Logo inclusion in program book, program presentation, and other marketing materials.
- Promotional signage at the half way houses.
- ¼ page of recognition in the *Golf Classic* program book.
- Recognition in Big Shoulders Fund's *Annual Report*, other marketing materials, and publications.

Cocktail Sponsor (\$5,000)

- Five seats at the post event dinner.
- Logo inclusion in program book, program presentation, and other marketing materials.
- Promotional signage in the cocktail and dinner area.
- ¼ page of recognition in the *Golf Classic* program book.
- Recognition in the Big Shoulders Fund *Annual Report*, other marketing materials, and publications.

Beverage Sponsor (\$4,000)

- Four seats at the post event dinner.
- Logo inclusion in program book, program presentation, and other marketing materials.
- Promotional signage on the main beverage cart.
- ¼ page of recognition in the *Golf Classic* program book.
- Recognition in Big Shoulders Fund's *Annual Report*, other marketing materials, and publications.

Breakfast Sponsor (\$3,000)

- Three seats at the post event dinner.
- Logo inclusion in program book, program presentation, and other marketing materials.
- Promotional signage in the breakfast area.
- ¼ page of recognition in the *Golf Classic* program book.
- Recognition in Big Shoulders Fund's *Annual Report*, other marketing materials, and publications.

Bronze Hole Sponsor (\$1,000)

- Two seats at the post event dinner.
- Logo inclusion in program book, program presentation, and other marketing materials.
- Promotional signage on the north and south course hole.
- Recognition in the *Golf Classic* program book.
- Recognition in Big Shoulders Fund's *Annual Report*, other marketing materials, and publications.

Hole Sponsor (\$500)

- One seat at the post event dinner.
- Logo inclusion in program book, program presentation, and other marketing materials.
- Promotional signage on a course hole.
- Recognition in the *Golf Classic* program book.
- Recognition in Big Shoulders Fund's *Annual Report*, other marketing materials, and publications.



It takes Big Shoulders to carry a child's dreams.

19th Annual Big Shoulders Fund Golf Classic Reservation Form

Monday, August 12, 2019 – Olympia Fields Country Club (2800 Country Club Drive)

Name _____

Title _____ Company _____

Address _____

City, State & Zip _____

Phone _____ Fax _____

Email _____

*Please provide the quantity for all that apply.

Sponsorship Opportunities

___ \$100,000 Premiere Event (Includes 4 foursomes)

___ \$25,000 Course (Includes 2 foursomes)

___ \$15,000 Official Golfer Gift

___ \$7,500 Silver (Includes 1 foursome & 2 holes)

___ \$5,000 Grill

___ \$4,000 Beverage Cart

___ \$1,000 Bronze Hole (North and South course)

___ \$50,000 Event (Includes 4 foursomes)

___ \$15,000 Platinum (Includes 1 foursome)

___ \$10,000 Official Dinner (Includes 1 foursome)

___ \$6,500 Gold Foursome (Includes 1 foursome & 2 holes)

___ \$5,000 Cocktail

___ \$3,000 Breakfast

___ \$500 Hole

Golf Foursomes \$5,500

___ Olympia Fields North Course Foursome

___ Olympia Fields South Course Foursome

Single Golfers \$1,500

___ Olympia Fields North Course Single Golfer

___ Olympia Fields South Course Single Golfer

MISCELLANEOUS

___ Raffle Ticket(s) at \$100 each

___ Raffle Ticket Book of 6 for \$500

___ Cocktails and Dinner only at \$125 per person

___ Sorry, I am unable to attend. Please find my enclosed scholarship donation of \$ _____

Total Amount Due: \$ _____

Payment Information

Check enclosed (Please make payable to the **Big Shoulders Fund**)

Charge my: Visa MasterCard AmEx **Type of Card:** Business / Personal (receipt issued to payer)

Amount Authorized \$ _____ Billing Zip Code _____

Card # _____ Expiration Date ____/____

Authorized Signature _____ CVC Number _____

Please return your Reservation Form and payment by Friday, July 26, 2019, to guarantee your reservation to:

Big Shoulders Fund
Attn: Golf Classic

212 W. Van Buren, Suite 900, Chicago, IL 60607

Phone: (312) 751-8337 Fax: (312) 751-5235

Donations are tax deductible to the extent allowed by law



It takes Big Shoulders to carry a child's dreams.

19th Annual Big Shoulders Fund Golf Classic

Foursome Information Form

Monday, August 12, 2019 - Olympia Fields Country Club

Team Name: _____

Team Captain _____

Phone _____ Email _____

Title _____ Company _____

Address _____

City, State & Zip _____

Attending Dinner? Yes No

Player 2 _____

Phone _____ Email _____

Title _____ Company _____

Address _____

City, State & Zip _____

Attending Dinner? Yes No

Player 3 _____

Phone _____ Email _____

Title _____ Company _____

Address _____

City, State & Zip _____

Attending Dinner? Yes No

Player 4 _____

Phone _____ Email _____

Title _____ Company _____

Address _____

City, State & Zip _____

Attending Dinner? Yes No

Please return your Foursome Information Form by Friday, July 26, 2019, to:

Big Shoulders Fund

Attn: Golf Classic

212 W. Van Buren, Suite 900, Chicago, IL 60607

Phone: (312) 751-8337 Fax: (312) 751-5235



It takes Big Shoulders to carry a child's dreams.

19th Annual Big Shoulders Fund Golf Classic Sponsor Information Form

Monday, August 12, 2019 - Olympia Fields Country Club

Sponsor Name _____

Address _____

City, State, Zip _____

Contact Person _____ Title _____

Phone _____ Fax _____

Contact Email _____

A. Signage Wording (for signage and acknowledgement of sponsorship)

B. Please either provide a CD with your company ad and logo ready for printing purposes OR email the ad and logo to adrozda@bigshouldersfund.org. Please have logo in a high-resolution vector format. It will be used in program book and in other acknowledgements of sponsorship.

C. Please fill out the Golfer Registration Forms.

D. Sponsor Information Form must be returned to Big Shoulders Fund by Friday, July 12, 2019.

Please return your Sponsor Information Form and payment by Friday, July 12, 2019, to:

Big Shoulders Fund

Attn: Golf Classic

212 W. Van Buren, Suite 900, Chicago, IL 60607

Phone: (312) 751-8337 Fax: (312) 751-5235

19th Annual Big Shoulders Fund Golf Classic Advertisement Specification Sheet

Monday, August 12, 2019 - Olympia Fields Country Club

Ads are due by **Friday, July 12, 2019**, to guarantee printing in the 19th Annual Golf Classic program book.

Program Book Description

This book will contain information on Big Shoulders Fund, information on the event, agenda for the day, auction item listing, thank you to the sponsors, sponsor ads, a listing of supporters and more! It is being created on an 8.5" x 11" sheet of paper folded in half vertically. The document will have a .5" border. The booklet is printed in color and will be double sided.

Please submit high-resolution logos and advertisements in jpg, png, or gif format to adrozda@bigshouldersfund.org. Please have in a high-resolution format.

- Full Page Ads:** 7.5" x 4.5"
- ¾ Page Ads:** 5.63" x 4.5"
- ½ Page Ads:** 3.75" x 4.5"
- ¼ Page Ads:** 3.75" x 2.25"

Sample Page (Not to scale):

