

Big Shoulders Fund:

Big Shoulders Fund®



EVERYONE NEEDS A SUPERHERO. SOMEONE WHO SAVES THE DAY WHEN ALL SEEMS LOST.

WHO BRINGS HOPE WHEN TIMES FEEL HOPELESS.

Fortunately, 20,000 Big Shoulders Fund school children have you. Your mild-mannered generosity has turned the Big Shoulders Fund into a powerful force for good.

Working side by side with principals, teachers, families, and the students themselves, you form an unstoppable team.

Lifting schools. Elevating entire communities.

And creating the next generation of superheroes by helping their young dreams take flight.

TOGETHER, WE ALL SOAR.











FANTASTIC FELLOWS

The Big Shoulders Fund Fellowship Program enlists help from college students skilled in marketing and communications to help accelerate enrollment growth in Big Shoulders Fund schools.

Drawing from Big Shoulders Fund alumni, this summer's Fellows spurred fantastic growth:

5%
HIGHER
ENROLLMENT

24-3
ADDITIONAL PROSPECTIVE FAMILIES

S U M M D N FORCE G O O D . THE BIG SHOULDERS FUND COVERED SCHOOLS INITIATIVE PARTNERS WITH LOCAL COMMUNITIES TO CREATE A DYNAMIC DUD THAT PROTECTS AGAINST SCHOOL CLOSINGS WITH IMMEDIATE FINANCIAL SUPPORT AND LONG-TERM PLANNING. THE RESULTS ARE A BEACON OF HOPE: IMPROVED ACADEMIC OUTCOMES AND **ENROLLMENT AND** DECREASED DEFICITS. 2018 YEAR-END REVIEW





85%
OF ALUMNI LIVE IN THE CHICAGO METRO AREA

52%
OF ALUMNI LIVE
IN THE CITY

NEARLY 75%
OF ALUMNI HAVE DONATED TO A CHARITY IN THE LAST YEAR VS. 67% OF ALL U.S. HOUSEHOLDS

DONATE TODAY



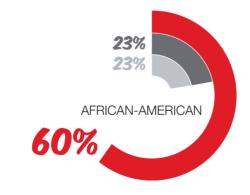
HELP CITIZENS PROSPER!

OF ALUMNI REPORT BEING
OF ALUMNI REPORT BEING
OF AUMNI REPORT BEING
OF ALUMNI REPORT BEING
OF AREA
OF ALUMNI REPORT BEING
OF AREA
OF AREA
OF ADULTS IN THE CHICAGO
OF ADULTS IN AREA
METRO AREA

Survey of alumni aged 24-41 from 45 schools.

BACHELOR'S OR BEYOND

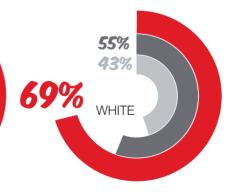
Comparable age groups



BIG SHOULDERS ALUMNI

CHICAGO METRO POPULATION

HISPANIC



U.S. POPULATION



6 IN 10

HAVE SAVED FOR
RETIREMENT VS.
TWO THIRDS NATIONWIDE
IN THIS AGE GROUP
WHO HAVE NO
RETIREMENT SAVINGS

19 2018 YEAR-END REVIEW

Alumni of Big Shoulders Fund schools go on to do big things in their communities. With help from the Alumni Advancement Program, surveys have shown our alumni go on to vote, donate, volunteer, study, and work at rates higher than their peers.



OF THE WED A UNIVERS

The Big Shoulders Fund Media Literacy and Civics Program, generously supported by the Robert R. McCormick Foundation, helps students navigate the light-speed world of 24-hour news, social media, and digital information overload. Students develop critical thinking and a greater perspective of history's place in an instant age.

And the role of literature in a time of 280 Twitter characters.

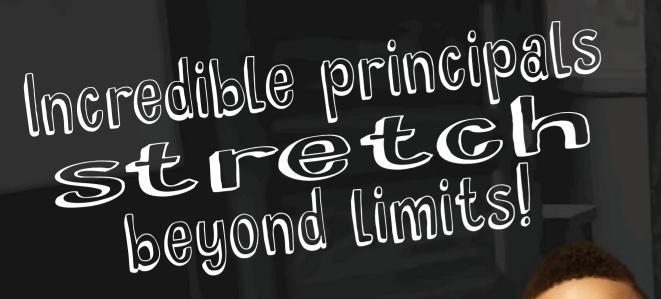






THE MIND-EXPANDING POWER OF L2SP!

The Early Elementary School Project—**E2SP**—is a multi-year collaboration between The Field Museum, the Chicago Academy of Sciences/Peggy Notebaert Nature Museum, and 10 schools within the Big Shoulders Fund network. All brought together by the efforts of Rita and John Canning. Its purpose is to show how innovative teaching and focused field trips can open the minds of students to the wondrous world of science. E2SP is supported in Big Shoulders Fund schools by a grant from PNC.



Our Leadership Development
Program and Talent Pipeline
help ensure that Big Shoulders
Fund school principals are
nothing short of incredible.
The Sue and Tim Sullivan
Fellowship Program recognizes
top performing principals
while providing professional
development and stipends to
retain the best leaders. The
Kathleen and John Schreiber
Foundation Assistant Principal
Residency builds leadership
skills in emerging talent.





See the future in 5 dimensions!

Using data-driven analytics across key performance dimensions, the 5Essentials Survey helps schools improve educational climate and culture. Created by the University of Chicago, it correlates with student academic outcomes and is now helping 20+ Big Shoulders Fund schools see a brighter future.

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The Big Shoulders Fund Summer Bridge Program, as part of the Mazza Foundation High School Support Program, helps prepare students for the big leap from grade school to high school. They keep their feet firmly on the ground even as they make great strides into a stronger future.

LOOK! UP IN THE SKY! IT'S A BIRD! IT'S A PLANE! IT'S A SUPER GROUP OF STUDENTS!

Big Shoulders Fund schools are about so much more than developing better students. They're about developing better people. When other people notice the results, it's really quite super. Here's a note from an airline passenger whose journey was made far more enjoyable by some young fellow travelers on their way home from a summer enrichment program at Beth and Bruce White's Brush Creek Ranch. The program is possible thanks to the Kazma Family Foundation and the students' travel supported by United Airlines.

was in Denver when a group of your kids were on my flight to Chicago. The flight happened to be delayed three-plus hours but they were absolutely amazing during the delay and flight. Kudos to those kiddos and the leaders with them.



THE ULTIMATE GOAL, THIS

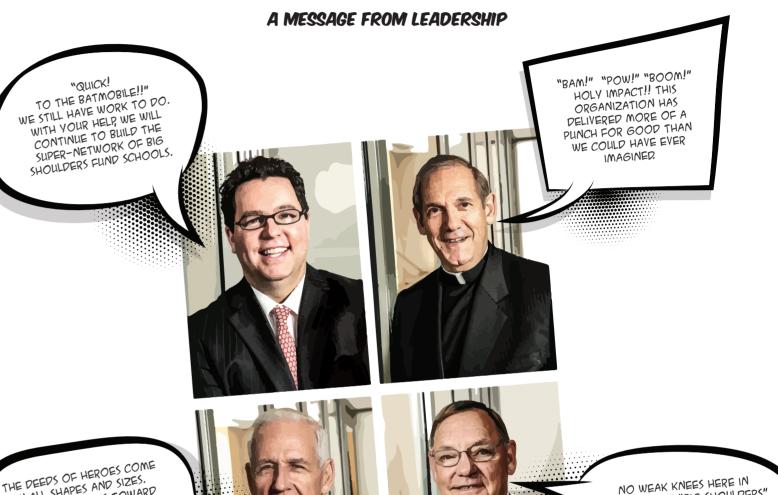
REPORT CAPTURES JUST

A SMALL SAMPLE OF THE

EFFORTS THAT CARRY THE

DREAMS OF CHILDREN,

THE NOT-JUST-US LEAGUE



NO WEAK KNEES HERE IN CHICAGO. THE "BIG SHOULDERS"

OF OUR HEROIC SUPPORTERS

AND SCHOOL COMMUNITIES USE

THEIR SUPERPOWERS TO FACE

CHALLENGES HEAD ON FOR

In any league of superheroes, leadership plays a vital role shaping vision and purpose on the path to a better future. But with Big Shoulders Fund, the true heroes are the students. Through hard work and perseverance, they are realizing their awesome potential and amazing strengths in our schools every day.

Big Shoulders Fund.

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