



SUMMER 2020 FELLOWSHIP PROGRAM

OVERVIEW

Big Shoulders Fund is an independent tax exempt charitable organization that serves inner-city schools which provide a quality, values-based education for children, thereby contributing to stronger communities. We serve students in 92 schools in the city of Chicago and Northwest Indiana. Each school is a vital resource for students, families and communities, with research showing that when a Big Shoulders Fund school closes, the surrounding area experiences an increase in violence and a decrease in social cohesion.

This is a part-time, paid marketing-focused internship based at Big Shoulders Fund supported schools, under the supervision of local school staff. Ideal candidates have a background or major in marketing or communications or community organizing. Some evening and weekend hours required.

RESPONSIBILITIES

- Support the marketing and enrollment efforts of individual Big Shoulders Fund schools by assisting with related tasks, including:
 - Designing and producing marketing pieces (e.g. signs, banners, flyers);
 - Updating/supporting website and social media pages on behalf of the school;
 - Developing and placing ads with various media outlets (e.g. local paper, Facebook, radio);
 - Participating in phone banks to follow up with prospective parents;
 - Canvassing school neighborhoods with support of school parents and/or staff; and
 - Completing other related tasks as needed.

PROFESSIONAL BENEFITS

- Serve as part of a dynamic team focused on providing outstanding educational opportunities for inner-city families
- Develop skills in communications, marketing, community outreach and leadership
- Experience working for a longstanding, independent 501(c)3 with high profile in the city of Chicago
- Build a network of professional contacts across Chicago

REQUIRED QUALIFICATIONS

- Experience in marketing, communications, web development, social media or community organizing
- Excellent verbal and written communication skills; superb interpersonal abilities
- Capable of both a high degree of independence and teamwork in responsibilities
- Strong organizational and time-management skills
- Innovative and creative approach to tasks
- Energetic and enthusiastic about inner-city Catholic education
- Must have access to reliable transportation daily; this position is based at the schools
- Ability to commit to approximately 20 hours/week over 10 weeks (June – August with a one week break in July)

Ability to read/write/converse in Spanish would be valuable but not required.

Please send resume/cover letter to,

Elizabeth Tracy
Big Shoulders Fund
212 W. Van Buren St., Ste. 900
Chicago, IL 60607
etracy@bigshouldersfund.org

What former fellows are saying about the program...

"I really got exposed to the marketing field and that was a great experience."

"I liked working for a non-profit because it gives me the opportunity to interact with a community and work for a good cause."

"I really enjoyed being able to assist in the schools in a meaningful way."