Big Shoulders Fund®

IT TAKES BIG SHOULDERS TO CARRY A CHILD'S DREAMS.

# THE BIG SHOULDERS FUND AUXILIARY BOARD WELCOME MATERIALS 2021

# BIG SHOULDERS FUND AUXILIARY BOARD OVERVIEW

**Our mission is to mobilize young professionals to support Big Shoulders Fund by organizing fundraising events, giving generously of our time, and by sharing our talents, experiences, and perspectives with Big Shoulders Fund's network of students, teachers, and schools.**

**170+ Members**

**50 Scholars Supported**

**5,000 + Volunteer Hours**

**7 Partner Schools**

Founded in 2007, the Big Shoulders Fund Auxiliary Board is comprised of a group of young professionals dedicated to supporting the mission of Big Shoulders Fund through volunteering, outreach, and fundraising. They raise funds for the Auxiliary Board Scholarship which supports six schools and nearly 50 scholars annually across the City of Chicago.

Now in it's 14th year, the Big Shoulders Fund Auxiliary Board has become one of the fastest growing young professional boards in Chicago. Currently, more than 170 active members are hosting events, volunteering, and engaging with our network of schools. Members have brought unparalleled dedication and boundless energy to Big Shoulders Fund's mission. As a member, you will play an active role in making a difference in the lives of 20,000 students at 72 inner-city schools.

Big Shoulders Fund®

## Auxiliary Board Leadership

Marie Kalas
*Fundraising Committee Chair*
**Nora Clifford**
*Schools Committee Chair*
**Margo Lang**
*Membership Committee Chair*
**Tom Fitzgerald**
*CAC Liaison*

**Taylor Lear**
*Fundraising Committee Co-Chair*
**Cami Thompson**
*Schools Committee Co-Chair*
**Andrew Poehling**
*Membership Committee Co-Chair*

# AUXILIARY BOARD RESPONSIBILITIES

As an Auxiliary Board member, there are so many ways you can share your time and talent with the 72 schools and 20,000 students Big Shoulders Fund supports. Our volunteer opportunities are designed to be convenient and flexible to your schedule. From mentoring a group of students during the day, purchasing a ticket to one of our key events that support the Auxiliary Board Scholarship Fund, or volunteering on a Saturday, there are many ways to give back. Auxiliary Board Members agree to the following:

- **REPRESENT** Big Shoulders Fund by attending one bi-annual General Meeting. Serve as an ambassador and champion of the mission through sharing stories, and encourage engagement to personal and professional networks.

- **ENGAGE** in at least one Auxiliary Board initiative throughout the year in one of the following categories: Students, Schools, Socials.

- **DONATE** your annual member contribution of $100.00 which supports the Auxiliary Board Scholarship Fund that provides critical financial support to nearly 50 students annually.

## STUDENTS

- Mentor students
- Teach the Stock Market Program
- Test Prep Program
- Review college essays
- Mock Interviews

## SCHOOLS

- Give Back Days
- Serve on a School Board
- Join the Racing Team
- Plan a Service Day

## SOCIALS

- Monthly socials.
- Bowl for Big Shoulders
- Networking Speaker Series
- Big Shoulders Fund Annual Ball.
- Bi-annual General Meeting

# AUXILIARY BOARD MEMBER BENEFITS

The Big Shoulders Fund Auxiliary Board has been recognized by *Crain's Business Chicago* as one of the leading nonprofit young professional boards in the City. We work hard to provide members with an impactful and rewarding experience. Membership benefits include:

- **IMPACT** the lives of 20,000 students at 72 Big Shoulders Fund schools.
- **VOLUNTEER** with a variety of opportunities to build and expand your skill set.
- **NETWORK** with professionals from a wide variety of backgrounds and industries.
- **APPLY** for our bi-annual mentorship program in collaboration with the Chairman's Advisory Council to strengthen your five year career plan.
- **GROW** your personal and professional network through many exclusive member only social events.
- **JOIN** a members only LinkedIn professional group.
- **RECEIVE** a members only newsletter to stay up to date with everything Big Shoulders Fund and Auxiliary Board.
- **SERVE** on a committee and support the future of the Auxiliary Board and Big Shoulders Fund.
- **ATTEND** Chairman's Advisory Council events through exclusive invites and network with senior level professionals.
- **RECEIVE** name recognition in Big Shoulders Fund's *Year-End Review* distributed to leading businesses and professionals annually.

*"Years ago I attended a Big Shoulders Fund event, and met incredible people who were so passionate about the mission it inspired me to joinI greatly appreciate the flexibility to get involved in whatever way works best with my schedule and skill set. I also love the sense of community."*
- Mary Leamy

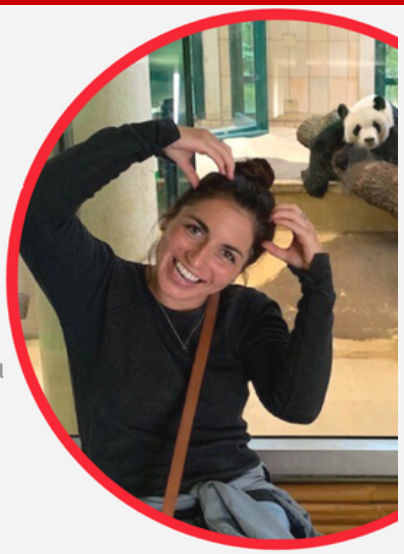
*"I enjoy attending Big Shoulders Fund's Give Back Days because you get to witness your impact and support instantaneously. At Big Shoulders you are able to network with like-minded individuals while giving back to Chicago's youth."*
- Vic Flores

*"I love being a member and seeing the impact we make on schools through scholarships, and volunteer opportunities. It brings me joy to hear about the students' amazement when they arrive to see a newly painted classroom after a Give Back Day or withness their enthusiams when discussing their stock picks during the Stock Market Program"*
- Lauren Schick

# Auxiliary Board Member Stories

***The Auxiliary Board was a great way to be more involved with an organization I love. I'm excited to help shape its future.***

— **Alyssa Lingl, Ernst & Young**
*Member since: 2019*



Alyssa is a Big Shoulders Fund tutor and volunteer and serves on the Membership Committee where she has been an integral part in forming new programs for our Auxiliary Board members. Her favorite volunteer opportunity is Saturday tutoring because she gets to watch the students grow, learn and build connections. Since April, Alyssa has run over 350 miles and eight 10k runs!

WHAT'S YOUR WHY
auxiliary board member spotlight
Big Shoulders Fund.

***I love the people and the culture of Big Shoulders Fund - and the impact we make!***

— **JD Ganguly, Deloitte Consulting**
*Member since: 2019*

JD Is a part of the Membership Committee and first joined the Auxiliary Board after getting hooked on volunteering with students during Test Prep. JD loves the chance to make an impact and help get students into the high schools of their dreams. For fun, JD does a lot of cooking (currently tackling reverse-seared steak) and has been hooked on The Expanse.

WHAT'S YOUR WHY
auxiliary board member spotlight
Big Shoulders Fund.

***Seeing eighth graders' faces light up as they learn about personal finance and investing concepts is so rewarding.***

— **Josiah Hood, BMG Global Asset Management**
*Member since: 2019*

Josiah is a Stock Market Program volunteer who joined the Auxiliary Board as a strong proponent for expanding equal access to education for all. He values the impact on scholars like membership dues that provide scholarships and being in the classroom with the students.

**Fun fact:** Josiah plays the alto saxophone and has played in a jazz ensemble!

WHAT'S YOUR WHY
auxiliary board member spotlight
Big Shoulders Fund.

***I've been fortunate to have such a solid educational foudation, and I want others to have that same opportunity.***

— **Leesie Paglino, NBCUniversal**
*Member since: 2020*

Leesie is a Big Shoulders Fund volunteer who has loved the opportunity to network with other young professionals and help transform schools during Give Back Days. She loves the immediate and huge impact something like painting a hallway can do for a school and its students.

**FUN FACT:** During quarantine, Leesie has been doing lots of reading and recommends The Nightingale and The Women in the Window!

WHAT'S YOUR WHY
auxiliary board member spotlight
Big Shoulders Fund.

***The Auxiliary Board has allowed our school to provide everything our students need during this pandemic - from school supplies to technology.***

— **Christian Lutes, Visitation School**
*Member since: 2020*

Christian is a Big Shoulders Fund volunteer and an employee of one of our Aux Board partner schools! Christian has seen first hand how the Aux Board has supported students through the scholarship program, mentoring, the Stock Market Program, etc. During quarantine, Christian has reignited her high school hobby of drawing!

WHAT'S YOUR WHY
auxiliary board member spotlight
Big Shoulders Fund.

***Joining the Auxiliary Board has allowed me to be even more involved and connect with others who care about our community.***

— **Kevin Terhar, MBA Student at Chicago Booth**
*Member since: 2015*

Kevin is a frequent volunteer. You can find him at Give Back Days, weekend tutoring and the Stock Market Program. He loves interacting with students. teaching them about careers in business and finance. During quarantine, Kevin has picked up coding which, according to him, is a lot easier than you may think!

WHAT'S YOUR WHY
auxiliary board member spotlight
Big Shoulders Fund.

# Auxiliary Board Impact

Since its inception, the Auxiliary Board has raised more than $1,000,000 in scholarships. All annual member dues directly fund the **Auxiliary Board Scholarship** which supports students at seven partner schools in Chicago: Holy Angels School, St. Angela School, St. Sylvester School, Visitation School, Our Lady of Tepeyac Elementary School, Our Lady of Tepeyac High School, and Leo High School. On average, 66 percent of students attending a Big Shoulders Fund school are from low income families. For Auxiliary Board supported schools, the average is 78 percent. Your commitment helps to provide scholarships to some of our highest need students.

## SCHOLARSHIP

- **45 students received an Auxiliary Board Scholarship in 2020-2021.**
- **$51,000 was raised for scholarships in 2020-2021 through fundraising.**
- **60% of Auxiliary Board Scholars are Hispanic / Latino, 36% are Black/African American.**
- **The average family income of an Auxiliary Board Scholar is $37,000.**

## SCHOOLS

- **More than 40% of members volunteer at schools.**
- **$51,000 was raised last year to support 7 Auxiliary Board schools.**
- **Members volunteered more than 1,000 hours of service totaling to $26,800 of volunteer labor in 2019!**
- **The schools committee hosts 5 Give Back Days per year averaging up to 150 volunteers.**

## STUDENTS

- **More than 700 students have received the Auxiliary Board scholarship since its inception.**
- **100+ students have received free high school test preparation classes, through volunteering, saving families nearly $25,000.**
- **Students are invited to the annual Auxiliary Board Scholarship Reception.**

Furthermore, Auxiliary Board members expand their personal impact by inviting alumni groups out to Give Back Days, creating new partnerships through organizing corporate service days, and multiplying their annual contributions by receiving a matching donation from their workplace, inviting friends and connections to socials and key events. Members are an integral part of Big Shoulders Fund's future and annual impact.