

Big Shoulders Fund.®

23RD ANNUAL GOLF CLASSIC

Sponsorship Opportunities

Monday, July 31, 2023

Olympia Fields Country Club
(2800 Country Club Drive, Olympia Fields, IL)



Big Shoulders Fund



It takes Big Shoulders to carry a child's dreams.



Big Shoulders Fund is an independent charitable organization that serves 92 schools in communities with demonstrated need, which provide a quality, values-based education for children, thereby contributing to stronger communities. One hundred percent of funds currently raised support four major areas - scholarships and enrichment, operational improvements, academic programs, and leadership development - with the goal of not just strengthening schools, but whole communities, and preparing students for life-long success.

INVEST IN THE FUTURE

- 92 schools (72 in Chicago, 20 in Northwest Indiana)
- Serving 25,000 students
- 73% identify as Black or Latino
- 65% reside in low-income households

PROVEN RESULTS

- 84% of scholars choose to attend a Catholic or selective/quality public school
- 95% high school graduation rate
- 81% graduating scholars enroll in college
- Alumni graduate from college at nearly 2x the national rate, with Black and Latino alumni graduating from college at nearly 3x and 4x the national average, respectively

LEVERAGING CHANGE

- Turnkey opportunities to make a difference such as service events at a school, ongoing mentoring with student scholars, teaching financial literacy program or law program, and more!
- Auxiliary Board has grown to 150 members and Chairmen's Advisory Council to 170 members

Big Shoulders Fund is a 501(c) 3 tax-exempt charitable organization
212 West Van Buren Suite 900
Chicago, Illinois 60607
www.bigshouldersfund.org
312-751-8337



23rd Annual Big Shoulders Fund Golf Classic Facts

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PURPOSE

The 23rd Annual Golf Classic supports the Friends of Big Shoulders Scholarship, which provides critical tuition assistance to families seeking access to high quality, values-based educational opportunities for their children. Since this annual event first teed off it has raised more than \$10 million to benefit the scholarship program.

LOCATION

Olympia Fields Country Club
2800 Country Club Drive Olympia Fields, IL 60461

DATE

Monday, July 31, 2023

FORMAT

Shotgun Scramble

GAMES ON COURSE

Closest to the Pin
Hole in One Contests on every par three

DAY ACTIVITIES

- **Big Ticket Raffle** Winner receives 20 percent of ticket sales up to \$20,000
- **On-Course Contests** Participate in games and have a chance to win tickets, clubs, and more!
- **Silent Auction** Bid on nights out on the town, golf, sports experiences, and more!
- **Live Auction** Have a chance to bid on foursomes at some of the country's best courses, roundtrip airline tickets, sports experiences, and more!

AGENDA

8:30 am

Registration
Continental Breakfast

4:00 pm

Cocktail Reception
Silent Auction Opens

6:00 pm

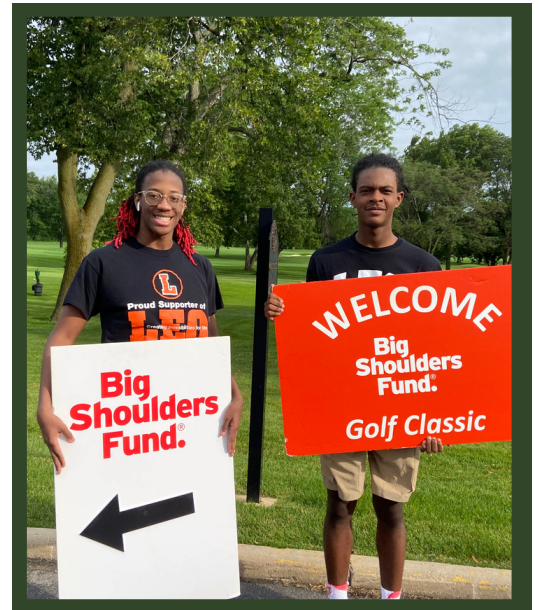
Silent Auction Closes
Golfer Awards Announced
Live Auction

11:00 am

Shotgun Start
Grill Lunch at Halfway House

5:00 pm

Dinner Begins



EVENT SPONSOR (\$50,000)

- **Four** Olympia Fields foursomes
 - includes giveaways, continental breakfast, grill lunch, cocktail reception, and dinner for each golfer.
- Logo inclusion in program book, presentation, and marketing materials.
- **One page** of recognition in the *Golf Classic Program Book*.
- Promotional signage at event.

COURSE SPONSOR (\$25,000)

- **Two** Olympia Fields foursomes
 - Includes giveaways, continental breakfast, grill lunch, cocktail reception, and dinner for each golfer.
- Logo inclusion in program book, presentation, and marketing materials.
- **One page** of recognition in the *Golf Classic Program Book*.
- Promotional signage at event.

PLATINUM SPONSOR (\$15,000)

- **One** Olympia Fields foursome
 - Includes giveaways, continental breakfast, grill lunch, cocktail reception, and dinner for each golfer.
- Logo inclusion in program book, presentation, and marketing materials.
- **$\frac{3}{4}$ page** of recognition in the *Golf Classic Program Book*.
- Promotional signage at event.

OFFICIAL DINNER SPONSOR (\$10,000)

- **One** Olympia Fields foursome
 - Includes giveaways, continental breakfast, grill lunch, cocktail reception, and dinner for each golfer.
- Logo inclusion in program book, presentation, and marketing materials.
- **$\frac{1}{2}$ page** of recognition in the *Golf Classic Program Book*.
- Promotional signage at event at check-in, and during dinner program.

SILVER SPONSOR (\$8,000)

- **One** Olympia Fields foursome
 - Includes giveaways, continental breakfast, grill lunch, cocktail reception, and dinner for each golfer.
- Logo inclusion in program book, presentation, and marketing materials.
- **$\frac{1}{2}$ page** of recognition in the *Golf Classic Program Book*.
- Promotional signage at event.



GOLD FOURSOME SPONSOR (\$7,000)

- One Olympia Fields foursome
 - Includes giveaways, continental breakfast, grill lunch, cocktail reception, and dinner for each golfer.
- Logo inclusion in program book, presentation, and marketing materials.
- ¼ page ad of recognition in the *Golf Classic Program Book*.
- Promotional signage on both courses.

COCKTAIL SPONSOR (\$5,000)

- Logo inclusion in program book, presentation, and marketing materials.
- ¼ page of recognition in the *Golf Classic Program Book*.
- Promotional signage at event
- Five seats at the post event dinner.

GRILL SPONSOR (\$5,000)

- Logo inclusion in program book, presentation, and marketing materials.
- ¼ page of recognition in the *Golf Classic Program Book*.
- Promotional signage at event
- Five seats at the post event dinner.

BEVERAGE SPONSOR (\$4,000)

- Logo inclusion in program book, presentation, and marketing materials.
- ¼ page of recognition in the *Golf Classic Program Book*.
- Promotional signage at event
- Four seats at the post event dinner.

BREAKFAST SPONSOR (\$3,000)

- Logo inclusion in program book, presentation, and marketing materials.
- ¼ page of recognition in the *Golf Classic Program Book*.
- Promotional signage at event
- Three seats at the post event dinner.

BRONZE SPONSOR (\$1,000)

- Logo inclusion in program book, presentation, and marketing materials.
- ¼ page of recognition in the *Golf Classic Program Book*.
- Promotional signage on both courses.
- Two seats at the post event dinner.



Big Shoulders Fund Annual Golf Classic Past Sponsors

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**23rd Annual Big Shoulders Fund
Annual Golf Classic
Reservation Form**



It takes Big Shoulders to carry a child's dreams.

Thank you so much for supporting the 23rd Annual Big Shoulders Fund Golf Classic. The event will be held on Monday, July 31, 2023 at Olympia Field Country Club (2800 Country Club Dr.). Please complete the form below. If you have any questions, please reach out to Kevin Pitts at kpitts@bigshouldersfund.org or 312.566.4403.

Name _____
Title _____ Company _____
Address _____
City, State & Zip _____
Phone _____ Fax _____
Email _____

Sponsorship Opportunities

_____ \$50,000 Event (Includes 4 Foursomes)	_____ \$15,000 Platinum (Includes 1 Foursomes)
_____ \$25,000 Course (Includes 2 Foursomes)	_____ \$8,000 Silver (Includes 1 Foursome)
_____ \$10,000 Dinner (Includes 1 Foursome)	_____ \$5,000 Grill
_____ \$7,000 Gold Foursome (Includes 1 Foursome & 2 holes)	_____ \$4,000 Grill
_____ \$5,000 Cocktail	_____ \$1,000 Bronze
_____ \$3,000 Breakfast	

Golf Foursomes \$6,000

_____ Olympia Fields North Course Foursome
_____ Olympia Fields South Course Foursome

Single Golfers \$1,750

_____ Olympia Fields Single Course Golfer

Miscellaneous

_____ Raffle Tickets \$100 Each	_____ Raffle Ticket Book of 6 \$500
_____ Cocktails and Dinner only \$200 per person	
_____ Sorry I am unable to attend, please find my enclosed scholarship donation of \$_____	

Total Amount Due \$_____

Payment Information

_____ Check enclosed (Please make payable to the Big Shoulders Fund)
_____ Pay by Card - Please call Kevin Pitts at 312.566.4403 to complete an authorized payment by credit card or visit our ticket page here - <https://bigshouldersfund.org/take-action/events/golf-classic/>
_____ Pay by ACH - Please email Kevin Pitts at kpitts@bigshouldersfund.org

Please return your Reservation Form or complete Payment by **Friday, July 7, 2023** to:

Big Shoulders fund
Attn: Golf Classic
212. W. Van Buren St. Suite 900, Chicago, IL 60607
Phone: (312) 751-8337
Donations are tax deductible by law



**23rd Annual Big Shoulders Fund
Annual Golf Classic
Advertisement Specification Sheet**



It takes Big Shoulders to carry a child's dreams.

Ads are due by **Friday, July 7, 2023**, to guarantee printing in the *Golf Classic Program Book*.

Golf Classic Program Book Description

This book will contain information on Big Shoulders Fund, information on the event, agenda for the day, auction item listing, thank you to the sponsors, sponsor ads, a listing of supporters and more! It is being created on an 8.5" x 11" sheet of paper folded in half vertically. The document will have a .5" border. The booklet is printed in color and will be double sided.

Please submit high-resolution logos and advertisements in .png or .jpg format to **kpitts@bigshouldersfund.org**. Please have in a high-resolution format.

Full Page Ads: 7.5" x 4.5"

¾ Page Ads: 5.63" x 4.5"

½ Page Ads: 3.75" x 4.5"

¼ Page Ads: 3.75" x 2.25"

Sample Page (Not to scale):

